



## **Press Release**

*For immediate release*  
**16 June 2009**

### **PV Platform symposium: “Setting the pace of a new age for Photovoltaics in Europe by 2020”, 19 June, Vienna**

**Brussels, 16 June 2008 - Next 19 June, the European Photovoltaic Technology Platform will meet in Vienna for its 4<sup>th</sup> General Assembly in a symposium entitled “Setting the pace of a new age for Photovoltaics in Europe by 2020”. Over 150 PV Experts will set out the sector’s vision for 2020, including an analysis of PV’s market share and the R&D needed to keep costs on a steep downward track.**

For this fourth edition of the PV Platform General Assembly, over 150 experts are awaiting to discuss the way forward to ensure PV's major contribution to the targets for renewables by 2020.

In particular, stronger cooperation between industry and research is essential to achieve this challenge and successfully launch the Solar Europe Industry Initiative.

Key speakers confirmed are:

- Alfred Maier, Director-General, Austrian Federal Ministry of Economy, Family and Youth
- Raffaele Liberali, Director at the Directorate General for Research at the European Commission
- Paul Rübzig, newly re-elected Member of the European Parliament
- Erik Sauar, CTO at REC – Renewable Energy Corporation
- Alain Garnier, EU PV Technology Platform Chairman

The Fourth General Assembly will take place on Friday, 19 June 2009 from 9:00 to 16:00 at the Austrian Economic Chamber of Vienna, following the Austrian annual PV-Conference to be held on 17&18 June 2009.

For more information: <http://www.eupvplatform.org/index.php?id=82>

**Press contact:**

Marie Latour  
European PV Technology Platform  
Tel: +32 2 400 10 13  
[secretariat@eupvplatform.org](mailto:secretariat@eupvplatform.org)